

RECOGNITION | INSPIRATION | CELEBRATION

ENR AWARD of
EXCELLENCE

BEST OF THE
ENR
BEST

THE TOP **25** NEWSMAKERS

APRIL 11, 2024

PIER SIXTY AT CHELSEA PIERS | NEW YORK CITY



ENR invites you to be part of the most important networking events of the year.

The 59th annual Award of Excellence celebration returns to New York City! Three award programs will be wrapped up into one exciting day, giving you the opportunity to cement existing relationships and build new ones as we meet to recognize the people and projects that inspire us.

SPONSORSHIP BENEFITS

BRAND BUILDING • NETWORKING • LEAD GENERATION



▶ INDUSTRY-WIDE BRAND BUILDING

Sponsorship gives your company significant visibility to ENR's magazine, website and eNewsletter audience! Your company's sponsorship is promoted in all attendee marketing efforts, including your company logo on the Award of Excellence [event website](#), multiple print ads in ENR, digital ads on ENR.com, and dozens of emails sent to ENR subscribers and past attendees.

▶ NETWORKING WITH THE AEC COMMUNITY'S BEST

Meet prospective clients and make new connections with attendees and winners from Best of the Best, Top 25 Newsmakers and the Award of Excellence. Host your current business partners at your table to cement the connection between your brand and construction industry excellence. Celebrate with your own team members as your colleagues, project or team is honored. Sponsors receive access to the list of companies registered in advance.



▶ LEAD GENERATION

Select sponsors will be able to email attendees before and after the event by request through BNP Media. Ask us for more information!

ENRAwardOfExcellence.com

SPONSORSHIP OPPORTUNITIES

▶ AWARD OF EXCELLENCE DINNER SPONSORSHIP

APRIL 11 • CHELSEA PIERS

The ENR Award of Excellence Gala Dinner is a truly festive celebration of industry innovation, humanitarianism, and achievement. This year, for the first time, all Top 25 Newsmakers will receive their awards at the Gala Dinner, culminating in one individual receiving ENR's Award of Excellence. This recognition will be marked with a documentary and an ENR cover story, presented at the event. Additionally, the Best of the Best winners, with special attention for Project of the Year, will be recognized. The formal gala includes a 90-minute cocktail reception, dinner, and an after dinner party reception, affording multiple opportunities to network and showcase your brand. This event is typically attended by 500–800 industry executives.



Premier Sponsorship • \$30,000

The Premier Sponsorship provides your organization with the greatest visibility and the greatest number of benefits, with brand presence and seats at the Award of Excellence and Top 25 Newsmakers Dinner, and the Best of the Best Brunch. Your logo will appear prominently in all ENR Award of Excellence marketing, as well as in ads, on Top 25 Newsmaker articles on ENR.com, and on the event website. Premier Sponsorship includes the following benefits:

- Logo and 100-word company profile on event website
- One table of 10 seats at the Award of Excellence Dinner, plus a discount on additional tables/seats
- One table of 10 seats at the Best of the Best Brunch, plus a discount on additional tables/seats
- Logo on all Award of Excellence marketing
- Logo and profile in Brunch and Dinner program guides
- Logo on banners & select event signage at Dinner venue
- Logo projected by gobo in the Dinner ballroom
- Sponsors will be able to email attendees pre- and post-event by request through BNP Media.
- Leaderboard ad on event website
- Logo on Brunch event signage
- Full page ad in the Award of Excellence print issue of *Engineering News-Record*
- 60,000 impressions on ENR.com
- One month sponsorship of ENR's Weekly Insider newsletter
- 25 copies of ENR Award of Excellence print issue
- Opportunity to buy sponsorship add-ons
- Recognition of sponsorship from podium at Brunch and Dinner
- Silent 30 second video included in display video loops during Brunch Reception

Supporting Sponsorship • \$15,000

The Supporting Sponsorship is centered on the Dinner, perfect for companies who want a table and additional brand visibility. It includes the following benefits:

- One table of 10 seats at the Award of Excellence Dinner, plus discounts on additional tables/seats
- Discount on Best of the Best Brunch tables/seats
- Logo and 50-word company profile on Event website
- Logo and profile in Brunch and Dinner program guides
- Logo on all Award of Excellence marketing
- Logo on Dinner signage
- Recognition from the podium at Dinner
- Half-page ad in the Award of Excellence print issue of *Engineering News-Record*
- Opportunity to buy add-on sponsorships

SPONSORSHIP OPPORTUNITIES

▶ BEST OF THE BEST BRUNCH SPONSORSHIP

ENR's Best of the Best Brunch honors entire project teams – owners, architects, contractors, engineers and subs – behind some of the most challenging, creative and vital projects built in the past year. Winners are selected by a panel of industry leaders from the Best of the Best winners in ENR's 10 regions, and are recognized with a March cover package profiling each of these remarkable projects. An awards program with over 900 entries will ultimately honor 20 project teams, with special recognition given to one single Project of the Year.



Platinum Sponsorship • \$12,000 Benefits include:

- Logo and 100-word company profile on event website
- One table of 10 seats at the Award of Excellence Dinner, plus discount on additional tables/seats
- One table of 10 seats at the Best of the Best Brunch, plus a discount on additional tables/seats
- Logo on all Award of Excellence marketing
- Logo and profile in Brunch and Dinner program guides
- Sponsors will be able to email attendees pre- and post-event by request through BNP Media.
- Logo in the video loop of winners at Brunch reception & registration
- Logo featured on "Best of the Best winners announced" eBlast
- Full page ad in Best of the Best or Award of Excellence issues of *Engineering News-Record*
- 20,000 impressions on ENR.com
- Recognition from the podium at Brunch
- Logo in post-event "Thank You" ad in *Engineering News-Record*
- Opportunity to buy add-on sponsorships

Gold Sponsorship • \$7,500 Benefits include:

- Logo and 50-word company profile on event website
- Five seats at the Award of Excellence Dinner, plus a discount on additional tables/seats
- Five seats at the Best of the Best Brunch, plus a discount on additional tables/seats
- Logo on all Award of Excellence marketing
- Logo and profile in Brunch and Dinner program guides
- Logo in the video loop of winners at Brunch reception & registration
- Logo featured on "Best of the Best winners announced" eBlast
- Full page ad in Best of the Best or Award of Excellence issues of *Engineering News-Record*
- Recognition from the podium at Brunch
- Logo in post-event "Thank You" ad in *Engineering News-Record*
- Opportunity to buy add-on sponsorships

Silver Sponsorship • \$5,000 Benefits include:

- Logo and 50-word company profile on event website
- Three seats at the Award of Excellence Dinner, plus a discount on additional tables/seats
- Three seats at the Best of the Best Brunch, plus a discount on additional tables/seats
- Logo on all Award of Excellence marketing
- Logo and profile in Brunch and Dinner program guides
- Logo in the video loop of winners at Brunch reception & registration
- Logo featured on "Best of the Best winners announced" eBlast
- Half-page ad in Best of the Best or Award of Excellence issues of *Engineering News-Record*
- Recognition from the podium at Brunch
- Logo in post-event "Thank You" ad in *Engineering News-Record*
- Opportunity to buy add-on sponsorships



SPONSORSHIP OPPORTUNITIES

	Award of Excellence PREMIER SPONSORSHIP	Award of Excellence SUPPORTING SPONSORSHIP	Best of the Best PLATINUM SPONSORSHIP	Best of the Best GOLD SPONSORSHIP	Best of the Best SILVER SPONSORSHIP
PRICE	\$30,000	\$15,000	\$12,000	\$7,500	\$5,000
PRE-EVENT					
▶ BNP System Eblast to Opt-in Attendees	•	•	•	•	•
▶ Logo on All Event Marketing Materials	•	•	•	•	•
▶ Company Overview Posted on Event Website	100 words	50 words	100 words	50 words	50 words
▶ Impressions on ENR.com	60,000		20,000		
AT THE EVENT					
▶ Tickets to Award of Excellence Dinner	10	10	10	5	3
▶ Tickets to Best of the Best Brunch	10		10	5	3
▶ Logo & Profile in Award of Excellence Program Guide (at dinner)	•	•	•	•	•
▶ Logo & Profile in Best of the Best Brunch Program Guide	•		•	•	•
▶ Ad on ENR.com Top 25 Newsmaker Articles	•				
▶ Leaderboard Ad on Event Website	•				
▶ 30-Second Silent Video Loop at Brunch Reception	•				
▶ Logo on Dinner Signage	•	•			
▶ Logo on Brunch Signage	•		•	•	•
▶ Podium Recognition	All events	Dinner	Brunch	Brunch	Brunch
▶ Twenty-Five Additional Copies of ENR's Award of Excellence Issue	•				
▶ Brunch Giveaway Opportunity			•		
POST-EVENT					
▶ BNP System Eblast to Opt-in Attendees	•		•		
▶ Ad in National Issue of ENR	Full-page	Half-page	Full-page	Full-page	Half-page



ADDITIONAL SPONSORSHIP & MARKETING OPPORTUNITIES CONTINUED

▶ VIDEO SPONSORSHIP

All of the following are available as an add-on to sponsorship packages or à la carte.

Sponsored videos provide viewers with the highlights of ENR's prestigious awards event, celebrating the 2024 Award of Excellence Winner, the class of Top 25 Newsmakers, and the winning projects and teams of the Best of the Best Projects competition.

Promote your company's support of industry achievement and construction innovation by sponsoring one or more of these videos.

- Your company's sponsorship acknowledged at the start and end of the video – either by a supplied five second video clip or "Brought to you by" announcement and logo presentation.
- Video posted to ENR's video channel and YouTube channel.
- Posted to event website.
- Featured in the run of site video carousel on ENR's site pages for 30 days.
- Promoted to subscribers via eblast prominently displaying your company's sponsorship.
- 1X Promotion in an ENR eNewsletter.
- 1X Promotion on ENR's Facebook and LinkedIn.
- Attribution of your company's sponsorship in the event program guide.

▶ \$7,500 per event video

First come-first serve, only three spots available!

Contact your ENR sales representative to learn more!

▶ DINNER PREMIUM ITEM SPONSOR WITH SPONSOR LOGO

▶ **\$15,000**
Limit 1

▶ PREMIUM SPONSOR OF AFTER DINNER PARTY

▶ **\$17,500** ▶ **\$10,000**
Stand Alone Add-on
Limit 1

▶ EXCLUSIVE SPONSOR OF EVENT APP

▶ **\$10,000**
Limit 1

▶ EXCLUSIVE SPONSOR OF BRUNCH RECEPTION

▶ **\$7,500** ▶ **\$5,000**
Stand Alone Add-on
Limit 1

▶ TRANSPORTATION SPONSOR

▶ **\$7,500**
Limit 1

ENR SALES TEAM

Jason Fifield

Integrated Media Account Manager, ENR California/Northwest, Southwest, Texas/ Louisiana Regionals
480-599-4893 | fifieldj@enr.com

Vivian Goodstein

Integrated Media Account Manager, ENR New York/New England and Mid-Atlantic Regionals
646-849-7115 | goodsteinv@enr.com

Michael Hatherill

Integrated Media Account Manager, Mid-Atlantic
646-849-7154 | hatherillm@enr.com

Michael Johnson

Integrated Media Account Manager, ENR Southeast, Midwest, Mountain States Regionals
781-424-7994 | johnsonm@enr.com

Ellen Malloy

Integrated Media Account Manager, Midwest
312-520-7869 | malloye@enr.com

Dawn Martin

Integrated Media Account Manager, Southeast, Louisiana, Texas and Oklahoma
954-806-3415 | martind@enr.com

Matt McLiverty

Integrated Media Account Manager, Northeast
917-862-7196 | McLivertym@enr.com

Diane Soister

Integrated Media Account Manager
Classified, Workplace, Bid Notice, Educational Sections
646-849-7137 | soisterd@enr.com

SPONSORSHIP CONTRACT

COMPANY INFORMATION

Company Name _____

Main Event Contact _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

*All Pricing is in USD

AWARD OF EXCELLENCE SPONSORSHIPS

- Premier – **\$30,000**
- Supporting – **\$15,000**

BEST OF THE BEST SPONSORSHIPS

- Platinum – **\$12,000**
- Gold – **\$7,500**
- Silver – **\$5,000**

AFTER DINNER PARTY SPONSORSHIP

(AVAILABLE AS ADD ON OR Á LA CARTE)

- Dinner Premium Item Sponsor with Logo – **\$15,000**
- Exclusive Sponsor of After Dinner Party
 - \$17,500 stand alone**
 - \$10,000 add-on**
- Exclusive Sponsor of Brunch Reception
 - \$7,500 stand alone**
 - \$5,000 add-on**
- Exclusive Sponsor of Event App – **\$10,000**
- Award of Excellence Video Sponsorship – **\$7,500**
- Top 25 Newsmaker Video Sponsorship – **\$7,500**
- Best of the Best Video Sponsorship – **\$7,500**
- Transportation Sponsor – **\$7,500**

NEED MORE THAN 10 SEATS?

These special sponsor discounted prices are only available at the time of submitting signed sponsorship contract. Seat purchase beyond this are subject to attendee registration rates that can be found online.

Add ENR Best of the Best Brunch seats or table to your package:

- Individual Ticket – **\$250/ea** Quantity: _____
- Table (10 people) – **\$2,500/ea** Quantity: _____

Add ENR Award of Excellence Dinner seats or table to your package:

- Individual Ticket – **\$650/ea** Quantity: _____
- Table (10 people) – **\$6,500/ea** Quantity: _____

Authorization Signature _____ Date _____

BILLING INFORMATION

Invoice Me (Due upon receipt) Total \$ _____

Charge to: Visa Mastercard American Express Discover

Cardholder Name _____

Card Number _____

Expiration Date ____/____/____ Verification Code _____ Billing Zip Code _____

Cardholder Address _____

Card Holder Signature: _____

TERMS & CONDITIONS

All sponsorship payments are due in full upon contract submission before event. When invoice is selected for method of payment, fees are due within 45 days from receipt of invoice. If a sponsorship contract is signed within 45 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

SUBMIT SIGNED CONTRACT TO:

Andrea Pinyan
Event Manager
248-550-4044 (cell)
pinyana@bnpmedia.com

Account Executive Name _____

Date Submitted _____