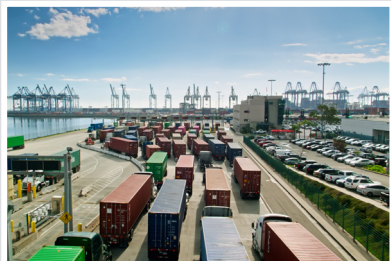
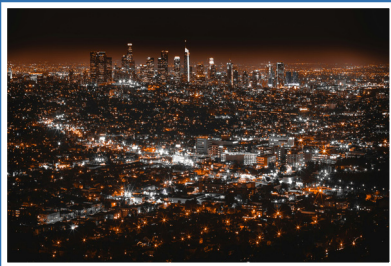


ENR
Engineering News-Record PRESENTS

THE **LA** INFRASTRUCTURE FORUM

NOVEMBER 18, 2024

THE WESTIN BONAVENTURE HOTEL & SUITES
Los Angeles, CA



Building on the interest and opportunities around IJJA, the climate change act, and other recent federal funding laws, ENR is collaborating with Infrastructure Los Angeles to produce the LA Infrastructure Forum on November 18th, 2024 at the Westin Bonaventure in downtown Los Angeles.

The event will bring together speakers from the LA County Dept. of Public Works, LA Metro, Los Angeles World Airports, LA Dept. of Water and Power, LA County Sanitation Districts, the Ports of Los Angeles and Long Beach, municipalities, utilities and regional and state agencies that collectively represent tens of billions of dollars in infrastructure projects

SPONSOR BENEFITS

This is your company's opportunity to have visibility with key decision makers representing a variety of infrastructure projects and capital plans across the greater Los Angeles area to network with executives of MWDBE companies, general/specialty contractors and design firms attending this conference.

In addition to high-quality lead generation and excellent networking opportunities, your company will gain increased brand exposure to ENR's entire audience through the event's attendee marketing media plan.

Choosing the sponsorship package that is right for your organization, you will have access to increased brand awareness, new leads and an open door to new infrastructure project business opportunities and connections.

www.enr.com/la-infrastructure-forum



2024 SPONSORSHIP & EXHIBITION OPPORTUNITIES

	DIAMOND SPONSOR	RUBY SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
PRICE	\$18,000	\$16,500	\$15,000	\$10,500	\$8,500	\$5,000
Limit (total sponsorships available)	1	Limit 2	4 Available	Limited Availability	Limited Availability	Limited Availability
BRAND AWARENESS						
Introduce a Speaker	X	X				
One page color ad in digital program to be sent to all attendees	X					
Corporate logo displayed in all emails, ads and marketing materials promoting the conference, as well as signage at the event	X	X	X	X	X	X
Company overview will be posted on the conference website and in the digital program guide sent to all registered attendees	(100 word)	(100 word)	(100 word)	(100 word)	(100 word)	(50 word)
Recognition from the podium by an ENR representative	X	X	X	X	X	
Exclusive sponsor of one of the following events (first come, first served): Registration, Breakfast, Keynote, AM Break, Lunch, PM Break	X	X	X			
Exclusive sponsor of the Meeting Space WiFi	X					
Advertisements to ENR's CA Region Audience	1 Full page in ENR Regional Magazine, 20,000 impressions ENR.com CA Region	1 Full page in ENR Regional Magazine, 20,000 impressions ENR.com CA Region	1 Full Page in ENR Regional Magazine, 15,000 impressions on ENR.com CA Region	Half page ad in ENR Regional Magazine, 10,000 impressions on ENR.com CA Region	Half page ad in ENR Regional Magazine, 5,000 impressions on ENR.com CA Region	
One GOBO Lightening Projector *show management to will supply	X					
PRE & POST SHOW EMAIL LIST						
Pre and post-event email to opt-in attendees by request through BNP Media	X	X	X	X	X	X
NETWORKING						
Complimentary registrations.	(10)	(7)	(7)	(5)	(3)	(2)
Tabletop display in exhibit area.	X	X	X	X	X	X

ADDITIONAL BRANDING OPPORTUNITIES

EVENT MOBILE APP SPONSORSHIP - \$7,500 (LIMIT 1) **SOLD**

Introducing the ultimate pre-event networking experience: The Infrastructure Forum App. Attendees, speakers and sponsors will be able to network prior to the event, share project information and find help for projects they are working on. They will also be able to access the program and receive event alerts.

As the mobile app sponsor, your company and logo will be on all app related promotions as well as on all event materials. Additionally, you will be able to send up to three (3) push notifications to attendees. The app itself will be branded with your company logo as well.

PROGRAM BOOK AD - \$500

One full page ad in the digital conference handbook. Must be a sponsor or exhibitor.

TRANSPORTATION SPONSORSHIP (WITH UBER) (LIMIT 1) - \$10,000

Your firm is the official Transportation Sponsor for The Infrastructure Forum. All Attendees will receive a \$10 voucher via a code that must be used by October 1, or while supplies last. This sponsorship includes your company logo on all marketing pieces, signage, two extra passes to the conference, and dedicated email to all attendees.

SPEAKER GIFT SPONSOR (LIMIT 1) - \$3,500

An exclusive sponsor has the opportunity to provide all speakers (approximately 30) with a special gift when they check into the conference.*

CHARGING STATION SPONSOR - \$3,500

Offer attendees a place to charge their phones during the conference. Your company logo and branding will be displayed on one charging station where attendees can quickly charge their phone or other mobile device.

LANYARD SPONSOR - \$5,000

Logo imprinted on the name badge lanyard.* **SOLD**

NOTEPAD SPONSOR - \$5,000

Your Sponsored Notepad will be placed at each seat in the General Session prior to the Keynote Presentation.*

GOBO LIGHTING PROJECTOR SPONSORSHIP - \$5,000 (LIMIT 4)

Your company logo (1 color, white) will be projected on one side of the general session room visible throughout the conference. (Event to produce GOBO).

BADGE SPONSOR (LIMIT 1) - \$5,000

Receive visibility throughout the conference! Your company logo will be displayed on all attendee and speaker badges.

BROADCASTING LIVE SPONSOR A SESSION - \$7,500

- Database of opt-in online registrants of your sponsored webinar
- One (1) one minute commercial played before the session starts to online attendees*
- One (1) literature piece or brochure made available for download to online attendees*
- Hyperlinked company logo in online environment through the entire session
- Continued exposure and lead capture as session is archived for 12 months

*Item produced by sponsor and production deadlines apply for inclusion

NOVEMBER 18, 2024

The Westin Bonaventure Hotel & Suites
Los Angeles, CA

SPONSORSHIP CONTRACT

COMPANY INFORMATION

Company Name _____

Main Event Contact _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

SPONSORSHIP LEVEL

- Diamond - \$18,000
- Ruby - \$16,500
- Platinum - \$15,000
(Limit 4 – Select One)
 - Registration
 - Lunch
 - Breakfast
 - PM Break
 - Keynote
 - AM Break
- Gold - \$10,500
- Silver - \$8,500
- Bronze - \$5,000
- Marketing & Branding
- \$ _____

List Additional Sponsorship or Branding:

_____ Total \$ _____

Signature

BILLING INFORMATION

- Invoice Me (Due upon receipt) Check Enclosed (make payable to BNP Media)

Charge to: Visa Mastercard American Express

Cardholder Name _____

Card Number _____

Expiration Date ____/____/____ Verification Code _____ Billing Zip Code _____

TERMS & CONDITIONS

All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a sponsorship contract is signed within 30 days of the event start date credit card payment must be provided with contract submission.

All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

Account Executive Name _____

Date Submitted _____

SUBMIT SIGNED CONTRACT TO:

Tracy DiCello
Event Manager
847-405-4022
dicellot@bnpmedia.com