Intelligent Analytics Invigorate AEC Marketing

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How it Started

- → Abundance of Information Silos
- → Time spent hunting and pecking
- → Staffing Shortages
- → Bringing Proposals back to life



Uncovering Proposal Challenges and Pain Points



Reinventing the Wheel Lack of Standardized Starting Point. 70% time spent on searching

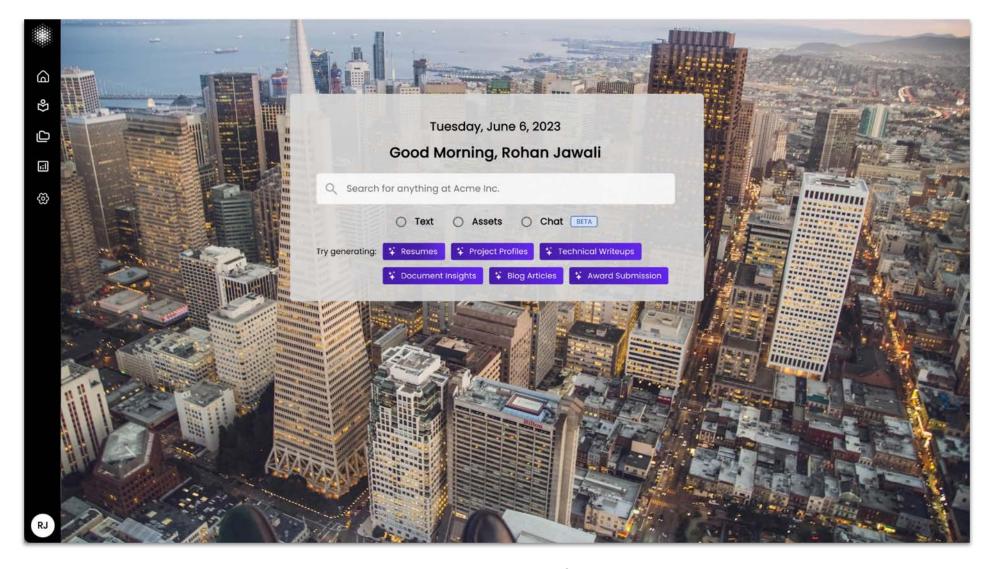


Unstructured Content
Challenges in Creating a
Global Content and
Knowledge Discovery



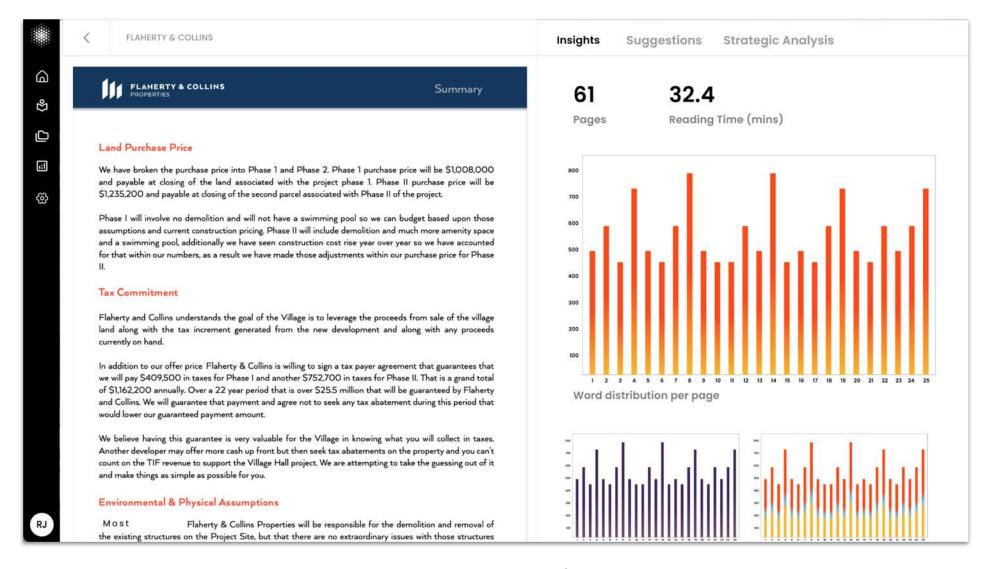
Operational Overload Heavy Reliance on Principals & Managers

Empowering Enterprise with Content Automations



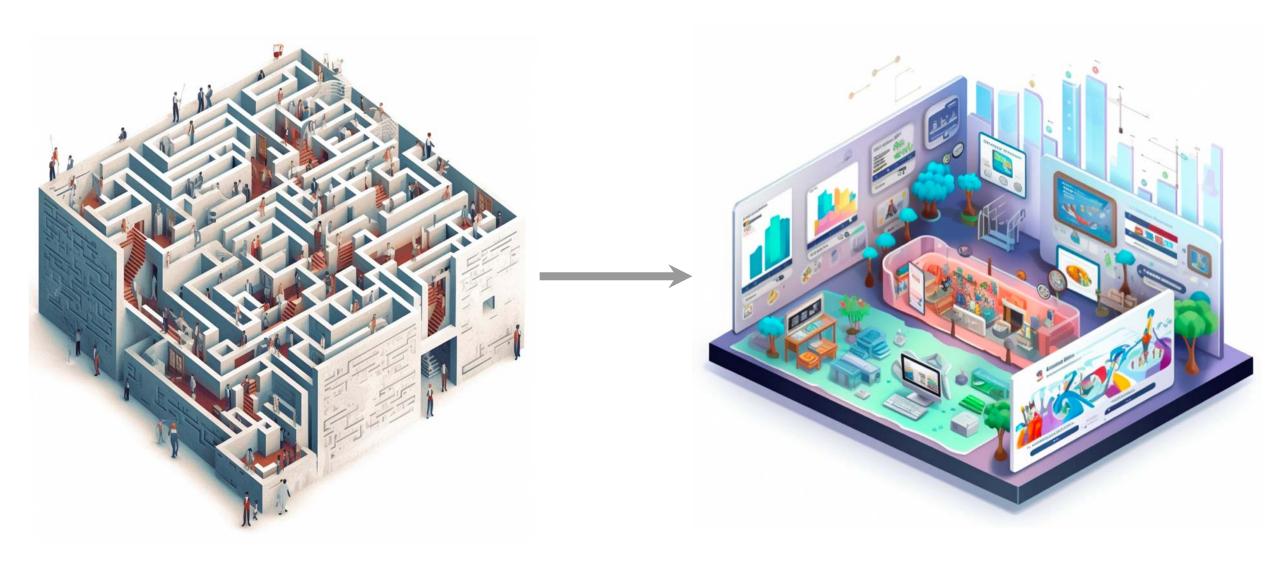
Manage · Create · Analyze · Improve

Empowering Enterprise with Content Automations



Manage · Create · Analyze · Improve

Transforming Manual, Complex Practices into Structured Workflows





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