

# An ERP-to-Jobsite Partnership Born at FutureTech

**Michael Colapietro** 

Co-founder & CEO

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SAP









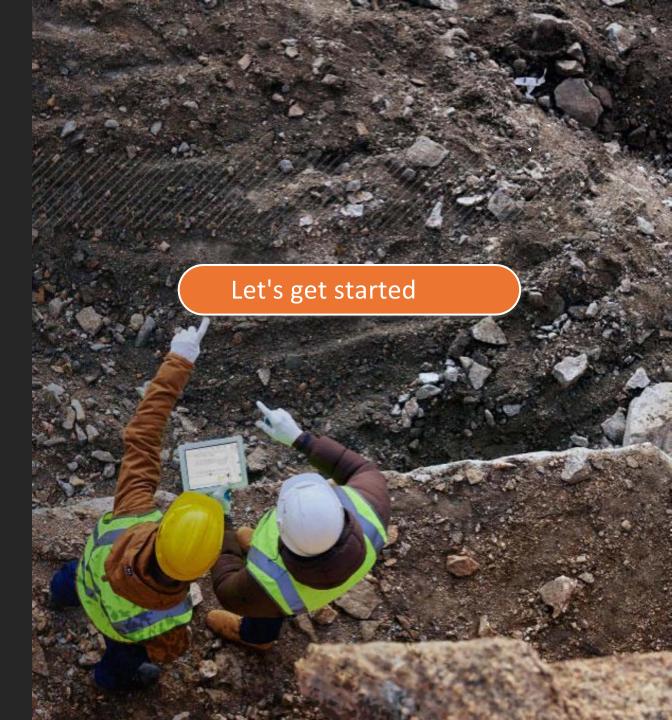


 A partnership journey that began at FutureTech 2022

The Industry Challenge

Bridging the gap between
 FINANCE and FIELD

A sneak peak into the resulting Industry
 Cloud Application



### Introductions





**Michael Colapietro** 

Co-founder & CEO, Smartapp.com<sup>™</sup>

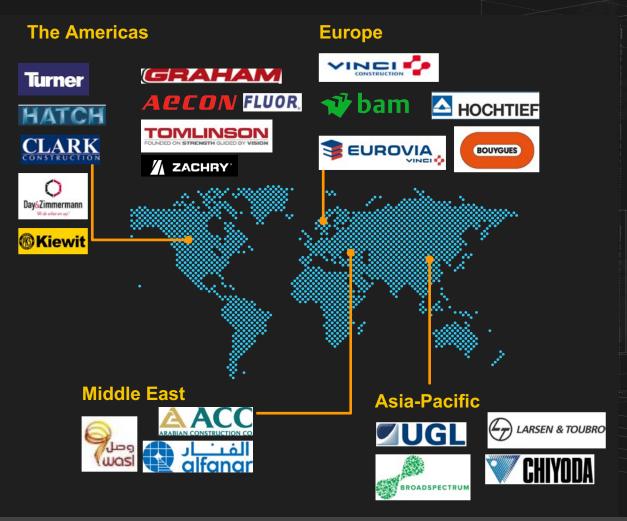




**Johnny Clemmons** 

Global VP & IBU Head Real Estate & Construction, SAP®

# **SAP** Provides the Leading Transformational Platform for Construction



- 25+ years of dedicated Construction practice
- 3000+ Construction customers worldwide
- \$6.1bn R&D spend annually

The SAP customers for Engineering, Construction, and Operations represent over **\$200 Billion** in annual revenue & more than **250,000** employees.

- <u>Complete</u> Construction Lifecycle support on a single platform
- **Deep** industry-specific capabilities
- Embedded preconfigured best practices
- · Clear industry road map

# **Smartapp.com** Provides the FIELD data automation for Construction Projects



- \$300 Billion Operations
- **75k+** Automated Projects
- 100k Active users

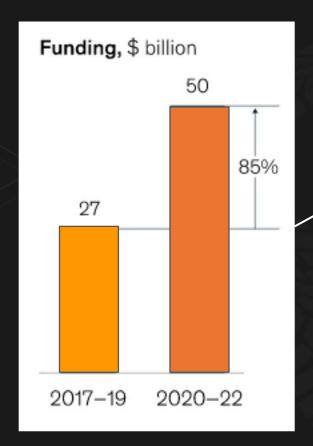
A first-of-its-kind Platform that **Consolidates & Connects** all your project execution automation **(PLANNING, FIELD, SAFETY, FINANCE)** for the jobsite team in **ONE place**.

- <u>LEAN Last Planner</u> with full CPM, P6 and Finance integration to plan & track Trade progress in real time
- SAFETY first; The most comprehensive Safety solution on the market today.
- <u>Jobsite Hardware</u> automating worker ID badges, access control & real time positioning of workers & equipment data
- Mobile online or offline, Android or iOS, tablet or phone.
- No code / Low code to automate the way you work.



### **EC&O Market: Current Size and Potential**

At \$12 Trillion, this industry is one of the biggest in the world but historically has been one of the slowest to digitize and innovate. But that's changing fast.



Global investment in Architecture, Engineering and Construction tech grew to \$50 Billion between 2020 & 2022.

85% higher than the previous 3 years.

Source: McKinsey & Co.

- Strong demand for infrastructure
- A shortage of skilled labor
- Increased stakeholder pressure for data transparency & integration

These are the factors accelerating digital adoption. As a result, the tech ecosystem has experienced an explosion of investment.

## **EC&O Market Trends & Opportunity**

The engineering, construction and operations (EC&O) industry is undergoing significant transformation, with a growing emphasis on digitization and automation. The use of software and job automation technologies has become increasingly critical in improving efficiency, reducing costs, and enhancing project delivery.

Current trends

Emer optim

Increased adoption of **Building Information Modeling (BIM)** technology for improved project collaboration and design accuracy - "Digital twins"

Growing demand for construction project management software at the jobsite to streamline processes and <u>increase project visibility from the jobsite back to</u> the office.

Increased use of **field management software** to automate manual processes and improve productivity on construction sites.

Emergence of artificial intelligence and machine learning in construction to optimize project planning and improve safety.



To build something somewhere on time on budget and safely.

How do you represent that something?

To build something somewhere on time on budget and safely.

By focused data efforts in the back office

How do you represent that something?

- **Ø** BIM
- **ODITION OF A Specs**
- **Schedules & Budgets**
- **Ø Bids & Contracts**
- **Safety Plans**



To build something somewhere on time on budget and safely.

How do you build that something somewhere?

To build something somewhere on time on budget and safely.

How do you build that something somewhere?

CHALLENGE: To effectively bridge the data gap from the Jobsite to the Back Office

Ø By shifting efforts from the back office to the jobsite.





Project Owners are likely overpaying for projects due to poor productivity.

General Contractors suffer increasingly
low profit margins due to inefficiencies &
Trades are often delayed getting paid.

It's estimated that construction teams in the US

alone will lose \$177 billion! in non-productive

labor activities. The loss includes looking for project data & information, conflict resolution and dealing with mistakes & rework, especially between the **FIELD and FINANCE teams**.

Source: McKinsey & Company

Project Owners are likely overpaying for projects due to poor productivity.

General Contractors suffer increasingly low profit margins due to inefficiencies & Trades are often delayed getting paid.

And every single wasted step causes lost TIME, delays & cost overruns to the project.

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Source: McKinsey & Company



### Can we bridge the gap? Jobsite data disconnected from Finance!

**SAP** & **Smartapp.com** met at **FUTURETECH 2022** where the idea & collaboration was born to integrate at the deepest levels the leading Construction ERP Platform with the most comprehensive Jobsite automation Platform - seamlessly **BRIDGING** the **DATA** gap between the back office & the Jobsite teams in **ONE** solution.





### Bringing together the best of 2 powerful products



Jobsite
Construction
Management
Automation



Backoffice
Enterprise
Resource
Planning
System

The result is a partnership that created a revolutionary

Industry Cloud Application for EC&O that solves a known, current

& recurring problem:

Bridging the gap between

**FINANCE** 

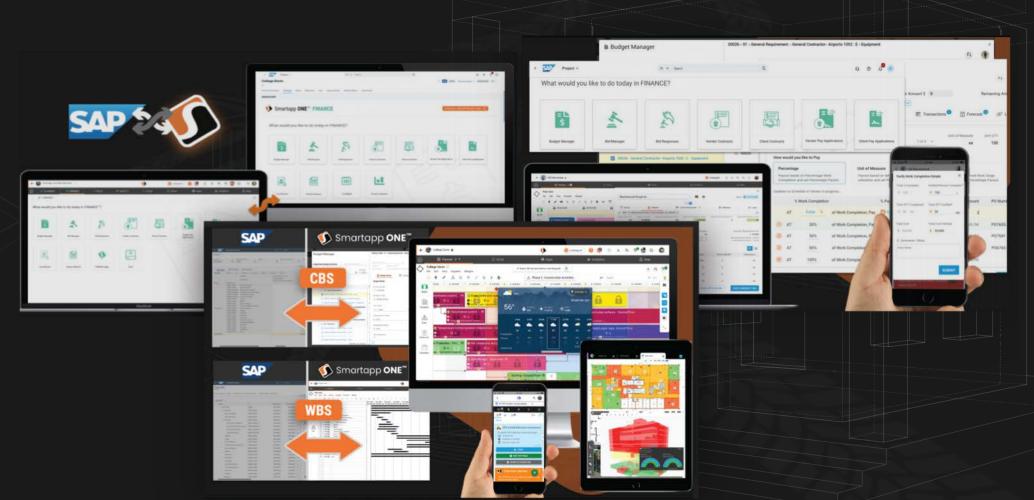
**FIELD** 





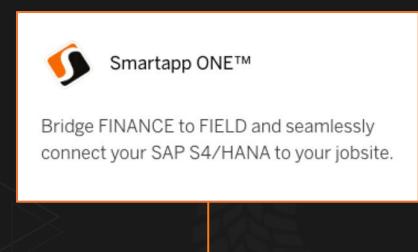
# Introducing Smartapp ONE™ for SAP -

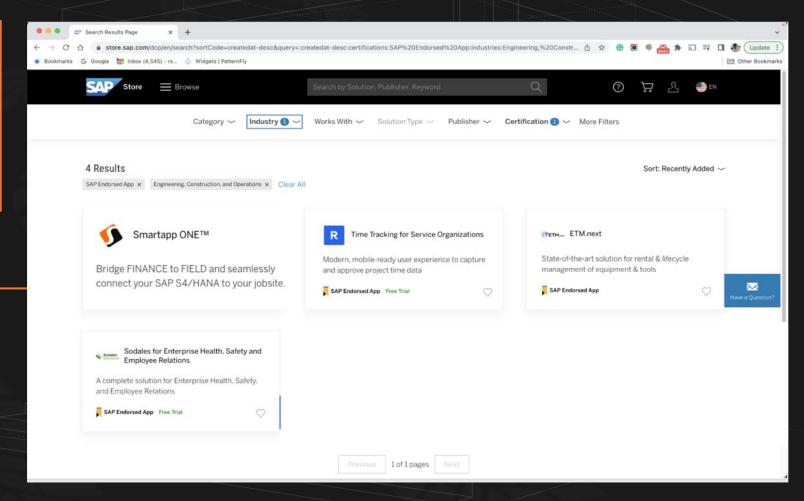
# **Bridging FINANCE to FIELD**



## **Smartapp ONE™** for SAP Industry Cloud Application

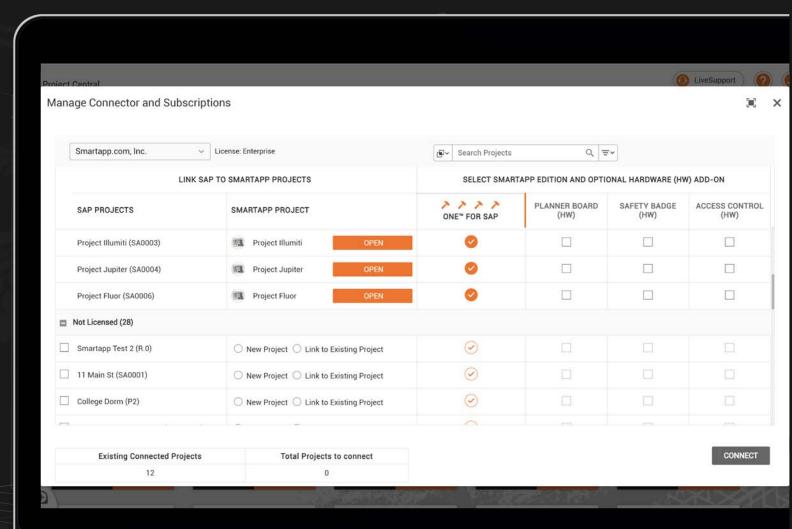
is available in the SAP Store.



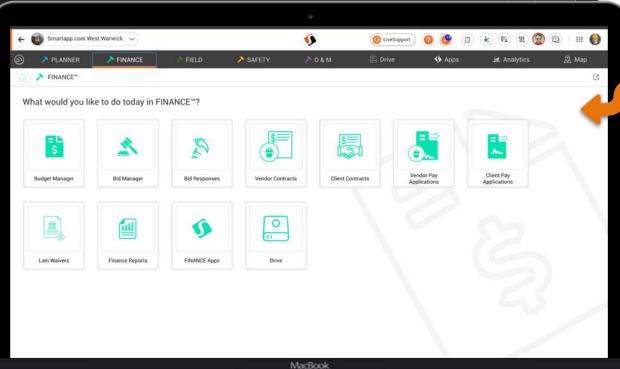


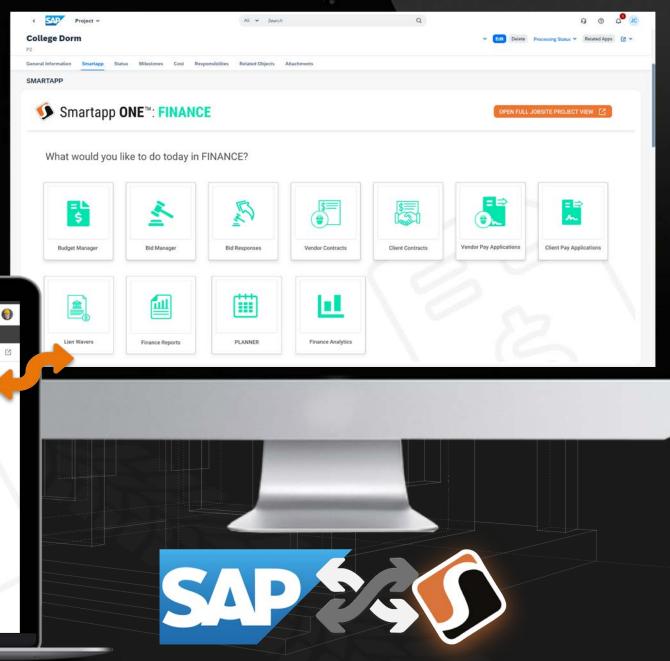
Easily install from the SAP Store to quickly **Connect** your SAP S/4HANA EC&O projects to a Smartapp JobSite projects.





Once connected, Smartapp ONE seeds a FINANCE landing console **right inside** your SAP CORE project - purpose built **industry-centric interfaces** built for EC&O projects - WBS, CBS, Bids, Contracts, & Pay Application.





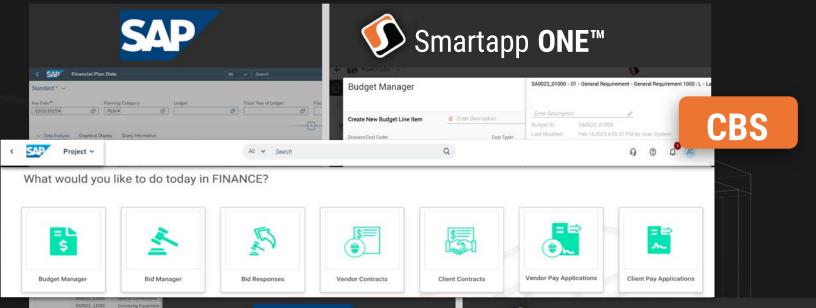
NOW you can easily & visually

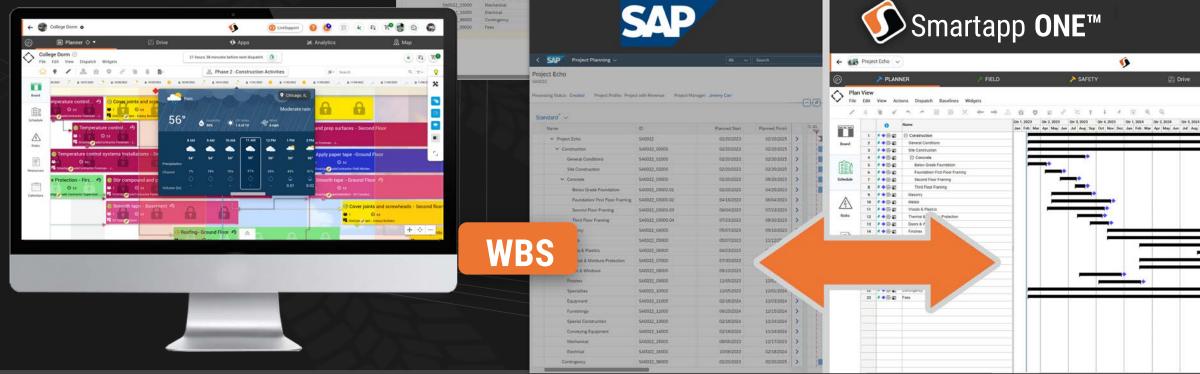
BUILD or sync your project

Budget (CBS) & (WBS)

between SAP S/4HANA &

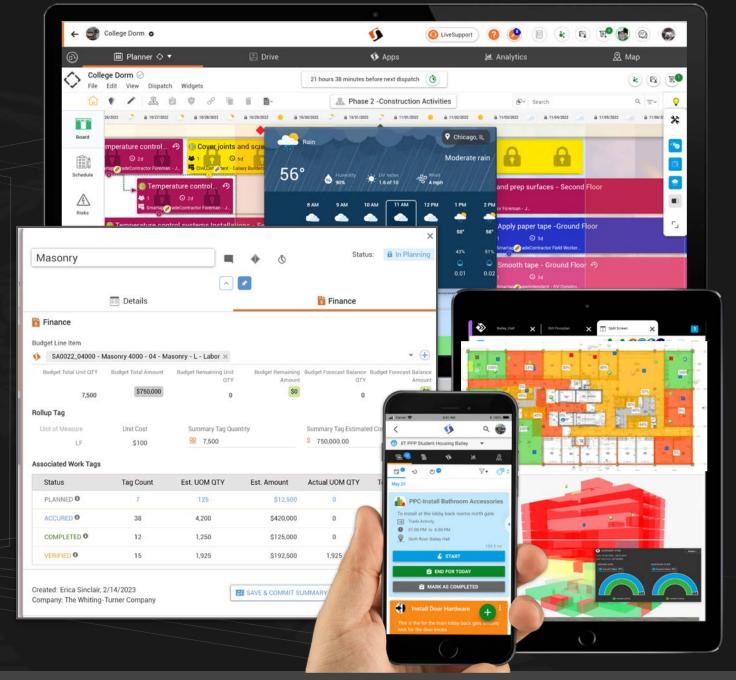
Smartapp ONE™





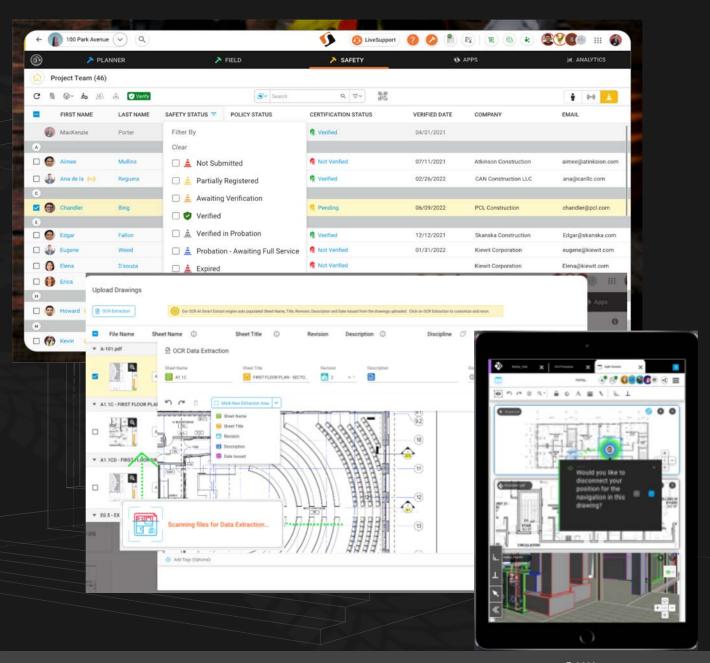
Then have your FIELD project team leverage our built-in realtime LEAN LAST PLANNER to get real time FORECASTS & ACTUALS directly from the field to your SAP ERP.





Then leverage the rest of our platforms capabilities to automate ALL your Jobsite FIELD & SAFETY needs such as; worker onboarding, Document Control, RFI's, Submittals, Safety & Quality and more... ALL in ONE place.

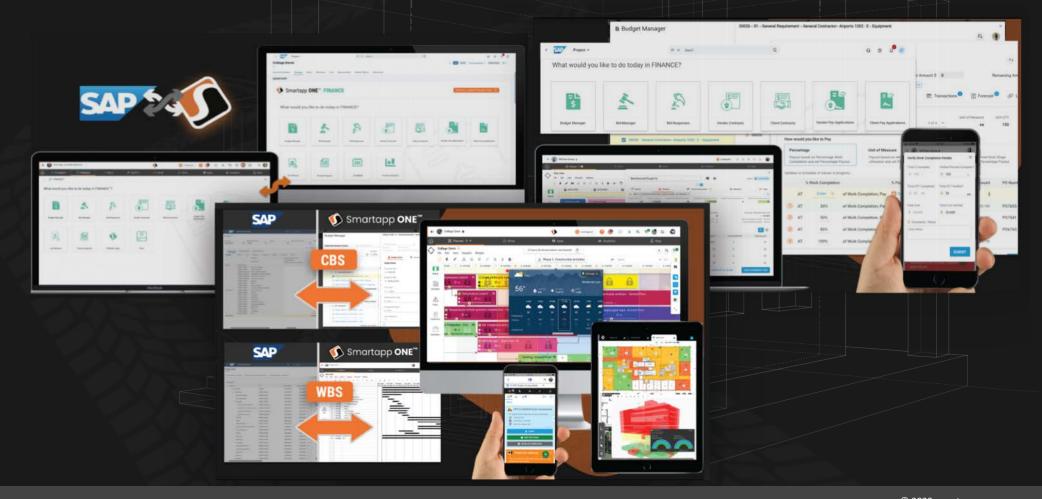






#### TURNING YOUR JOBSITE INTO A SAP DATA FACTORY

# Interested? We are seeking early co-innovation adopters to bring it to the next level.







## HILTON UNION SQUARE SAN FRANCISCO

