

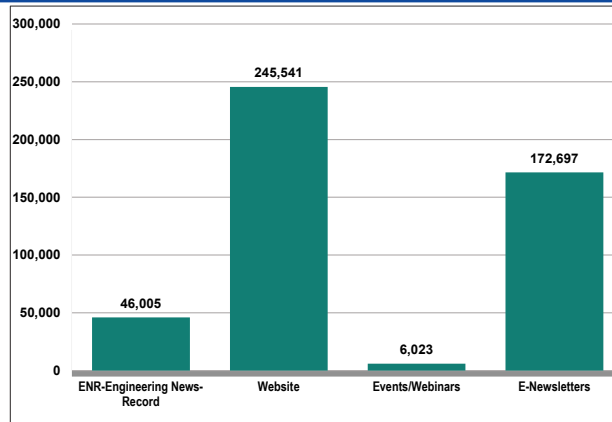
**CONSOLIDATED MEDIA REPORT**  
**B2B Media**

6 months ended December 31, 2022

[Learn more about this media property at auditedmedia.com](https://www.auditedmedia.com)

**TOTAL GROSS CONTACTS**

**470,266**



**EXECUTIVE SUMMARY**

Channels	Contacts	Period
<b>ENR - Engineering News-Record</b> Total Qualified Circulation	46,005	6 months ended December 31, 2022
<b>Website Activity</b> Page Impressions Visits Unique Browsers	592,746 334,802 245,541	6 months ended December 31, 2022
<b>Events/Webinars</b> Event Registrants Webinar Attendees	3,027 2,996	6 months ended December 31, 2022
<b>E-Newsletters</b> Total Average Net Distribution Per Issue	172,697	6 months ended December 31, 2022
<b>Social Media</b> Twitter Followers LinkedIn Fans Facebook Likes	52,723 33,767 21,503	As of December 31, 2022

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.

Magazine – Online – eNewsletters – Webinars – Live Events – Social Media





6 months ended December 31, 2022  
Subject to Audit

**Field Served:**

Construction, Contracting, Engineering, Architecture, Government, Facility Management/Development, Manufacturing, Distribution, Training/Education, Association/Libraries in all its phases. See the Business/Occupational Analysis.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION		46,005	
<b>AVERAGE QUALIFIED PAID CIRCULATION</b>		<b>AVERAGE QUALIFIED NONPAID CIRCULATION</b>	
Qualified Paid Individual - Print	12,884	Qualified Nonpaid Individual - Digital	9,000
Qualified Paid Individual - Digital	11,496	<b>Total Qualified Nonpaid Individual</b>	<b>9,000</b>
Qualified Paid Individual - Print & Digital (Unduplicated)	4,490	<b>Total Average Qualified Nonpaid Circulation</b>	<b>9,000</b>
<b>Total Qualified Paid Individual</b>	<b>28,870</b>		
Qualified Paid Sponsored Individually Addressed - Print	1,608		
Qualified Paid Sponsored Individually Addressed - Digital	6,438		
Qualified Paid Sponsored Individually Addressed - Print & Digital (Unduplicated)	9		
<b>Total Qualified Paid Sponsored Individually Addressed</b>	<b>8,055</b>		
Qualified Paid Multicopy Same Addressee - Print	56		
Qualified Paid Multicopy Same Addressee - Digital	4		
Qualified Paid Multicopy Same Addressee - Print & Digital (Unduplicated)	3		
<b>Total Qualified Paid Multicopy Same Addressee</b>	<b>63</b>		
Single Copy Sales - Print	17		
<b>Total Single Copy Sales</b>	<b>17</b>		
<b>Total Average Qualified Paid Circulation</b>	<b>37,005</b>		

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	196
<b>Total Nonqualified Allocated for Shows &amp; Conventions</b>	<b>196</b>
Nonqualified Miscellaneous, Including Staff Copies - Print	3,219
Nonqualified Miscellaneous, Including Staff Copies - Digital	1,957
Nonqualified Miscellaneous, Including Staff Copies - Print & Digital (Unduplicated)	133
<b>Total Nonqualified Miscellaneous, Including Staff Copies</b>	<b>5,309</b>
<b>Total Average Nonqualified Circulation</b>	<b>5,505</b>

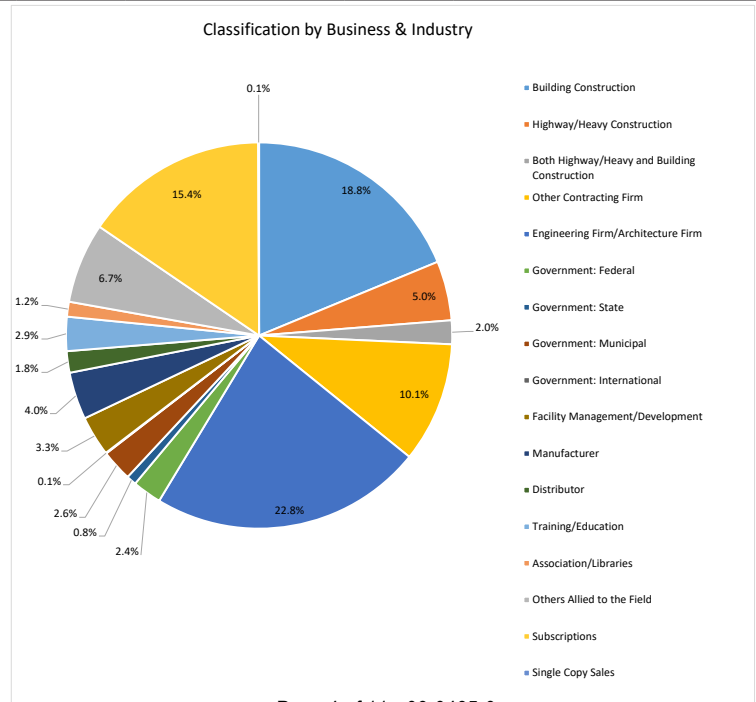
REGIONAL AND DEMOGRAPHIC EDITIONS				
Edition Name	# of Issues	Total Qualified Paid	Total Qualified Nonpaid	Total
California/Northwest	3	8,760	1,198	9,958
Mid-Atlantic	3	4,070	927	4,997
Midwest	3	6,274	1,999	8,273
Mountain	3	1,993	552	2,545
New York/New England	3	5,334	1,345	6,679
Southeast	2	5,400	1,289	6,689
Southwest	2	1,110	346	1,456
Texas/Louisiana	3	3,290	1,068	4,358

**CIRCULATION BY ISSUES**

Issue	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total
Jul 11/18	15,131	18,304	4,614	38,049		8,871		8,871	46,920
Jul 25/Aug 01	15,195	18,355	4,638	38,188		8,853		8,853	47,041
Aug 08/15	14,930	18,202	4,562	37,694		8,833		8,833	46,527
Aug 22/29	15,076	18,288	4,610	37,974		8,781		8,781	46,755
Sep 05/12	15,063	18,341	4,574	37,978		8,753		8,753	46,731
Sep 19/26	14,479	17,816	4,502	36,797		8,711		8,711	45,508
Oct 03/10	14,565	17,794	4,536	36,895		8,648		8,648	45,543
Oct 17/24	14,303	17,707	4,483	36,493		8,614		8,614	45,107
Oct 31/Nov 07	14,335	17,831	4,513	36,679		8,591		8,591	45,270
Nov 14/21	14,117	17,721	4,458	36,296		8,537		8,537	44,833
Nov 28/Dec 05	14,288	17,762	4,391	36,441		10,000		10,000	46,441
Dec 12/19	13,899	17,422	4,303	35,624		9,948		9,948	45,572
Dec 26/Jan 02	13,960	17,652	4,343	35,955		9,861		9,861	45,816

**BUSINESS/OCCUPATIONAL ANALYSIS**

Classification by Business & Industry	Total	%	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Classification by Job Function				
											Corporate/Executive Management/General Management	Engineering	Architecture/Design	Instructor/Student	Other Functions and Functions Not Available
Building Construction	8,716	18.8	2,543	2,392	1,056	5,991		2,725		2,725	7,069	382	164	38	1,063
Highway/Heavy Construction	2,308	5.0	740	612	264	1,616		692		692	1,824	240	14	7	223
Both Highway/Heavy and Building Construction	924	2.0	286	248	126	660		264		264	698	88	11	10	117
<b>Sub-Total Construction</b>	<b>11,948</b>	<b>25.8</b>	<b>3,569</b>	<b>3,252</b>	<b>1,446</b>	<b>8,267</b>		<b>3,681</b>		<b>3,681</b>	<b>9,591</b>	<b>710</b>	<b>189</b>	<b>55</b>	<b>1,403</b>
Other Contracting Firm	4,683	10.1	1,524	1,716	410	3,650		1,033		1,033	3,613	138	43	2	887
Engineering Firm/Architecture Firm	10,611	22.8	2,817	3,216	811	6,844		3,767		3,767	6,279	2,111	1,398	20	803
Government: Federal	1,131	2.4	310	706	57	1,073		58		58	477	192	27	3	432
Government: State	384	0.8	138	91	44	273		111		111	197	137	13	1	36
Government: Municipal	1,217	2.6	436	479	141	1,056		161		161	676	428	16	4	93
Government: International	28	0.1	10	6	5	21		7		7	18	3			7
<b>Sub-Total Government</b>	<b>2,760</b>	<b>5.9</b>	<b>894</b>	<b>1,282</b>	<b>247</b>	<b>2,423</b>		<b>337</b>		<b>337</b>	<b>1,368</b>	<b>760</b>	<b>56</b>	<b>8</b>	<b>568</b>
Facility Management/Development	1,555	3.3	420	708	136	1,264		291		291	1,162	89	37	6	261
Manufacturer	1,839	4.0	596	705	203	1,504		335		335	1,440	168	22	2	207
Distributor	835	1.8	288	266	73	627		208		208	680	50	8	2	95
Training/Education	1,327	2.9	390	798	108	1,296		31		31	321	47	8	754	197
Association/Libraries	578	1.2	284	200	85	569		9		9	427	13	10	11	117
Others Allied to the Field	3,119	6.7	943	1,521	347	2,811		308		308	1,812	211	36	8	1,052
<b>Sub-Total Qualified</b>	<b>39,255</b>	<b>84.5</b>	<b>11,725</b>	<b>13,664</b>	<b>3,866</b>	<b>29,255</b>		<b>10,000</b>		<b>10,000</b>	<b>26,693</b>	<b>4,297</b>	<b>1,807</b>	<b>868</b>	<b>5,590</b>
Other Paid Circulation															
Subscriptions	7,151	15.4	2,528	4,098	525	7,151					3,311	268	66	27	3,479
Single Copy Sales	35	0.1	35			35					35				
<b>Total Qualified Circulation</b>	<b>46,441</b>	<b>100.0</b>	<b>14,288</b>	<b>17,762</b>	<b>4,391</b>	<b>36,441</b>		<b>10,000</b>		<b>10,000</b>	<b>30,039</b>	<b>4,565</b>	<b>1,873</b>	<b>895</b>	<b>9,069</b>



AGE OF SOURCE ANALYSIS								
Source	Print	Digital	Print & Digital (Unduplicated)	Qualified Within				
				1 Year	2 Years	3 Years	Total	Percent
<b>Total Direct Request From Recipient</b>		10,000		7,571	2,429		10,000	100.0
Written								
Telecommunication		9,151		6,724	2,427		9,151	91.5
Internet and Email		849		847	2		849	8.5
<b>Total Direct Request From Recipient's Company</b>								
Written								
Telecommunication								
Internet and Email								
<b>Total Communication Other Than Request</b>								
Written								
Telecommunication								
Internet and Email								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
<b>Total Qualified Subscriptions</b>		10,000		7,571	2,429		10,000	100.0
<b>Percent</b>		100.0		75.7	24.3		100.0	
Paid Subscription Circulation							36,406	
Paid Acquired Circulation								
Single Copy Sales							35	
<b>Total Qualified Circulation</b>							<b>46,441</b>	

MAILING ADDRESS ANALYSIS										
	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total Circulation	Percent
Individual by Name Only	1,833	3,196	118	5,147					5,147	11.1
Title or Occupation Only	137	6	16	159					159	0.3
Company Name Only	198	8	16	222					222	0.5
Multicopy Same Addressee	51	4	2	57					57	0.1
<b>Total Qualified Subscriptions</b>	<b>14,253</b>	<b>17,762</b>	<b>4,391</b>	<b>36,406</b>		<b>10,000</b>		<b>10,000</b>	<b>46,406</b>	<b>100.0</b>
Single Copy Sales									35	
<b>Total Qualified Circulation</b>									<b>46,441</b>	

**GEOGRAPHIC ANALYSIS**

State	Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total
Alabama	141	150	42	333		122		122	455
Arizona	254	308	84	646		196		196	842
Arkansas	57	53	16	126		80		80	206
California	2,255	4,041	598	6,894		905		905	7,799
Colorado	444	548	153	1,145		257		257	1,402
Connecticut	220	278	64	562		191		191	753
Delaware	24	32	10	66		19		19	85
District of Columbia	52	115	48	215		58		58	273
Florida	847	1,072	231	2,150		581		581	2,731
Georgia	326	444	115	885		292		292	1,177
Idaho	85	72	22	179		38		38	217
Illinois	537	575	198	1,310		495		495	1,805
Indiana	197	212	74	483		152		152	635
Iowa	113	100	32	245		94		94	339
Kansas	146	128	41	315		85		85	400
Kentucky	110	89	26	225		97		97	322
Louisiana	139	150	50	339		162		162	501
Maine	57	60	20	137		54		54	191
Maryland	357	356	129	842		213		213	1,055
Massachusetts	482	536	155	1,173		304		304	1,477
Michigan	263	280	80	623		216		216	839
Minnesota	235	257	88	580		162		162	742
Mississippi	45	46	13	104		76		76	180
Missouri	283	263	100	646		241		241	887
Montana	49	53	12	114		49		49	163
Nebraska	112	72	22	206		67		67	273
Nevada	145	125	30	300		110		110	410
New Hampshire	108	67	20	195		62		62	257
New Jersey	532	478	132	1,142		322		322	1,464
New Mexico	44	54	14	112		65		65	177
New York	907	961	283	2,151		773		773	2,924
North Carolina	316	401	127	844		227		227	1,071
North Dakota	23	27	6	56		44		44	100
Ohio	415	341	141	897		343		343	1,240
Oklahoma	69	83	17	169		4		4	173
Oregon	203	279	37	519		124		124	643
Pennsylvania	678	572	180	1,430		416		416	1,846
Rhode Island	49	36	13	98		46		46	144
South Carolina	178	176	49	403		145		145	548
South Dakota	27	22	5	54		21		21	75
Tennessee	203	196	66	465		138		138	603
Texas	867	1,306	300	2,473		840		840	3,313
Utah	142	125	38	305		120		120	425
Vermont	40	27	4	71		26		26	97
Virginia	414	508	178	1,100		256		256	1,356
Washington	342	476	111	929		231		231	1,160
West Virginia	53	40	7	100		26		26	126
Wisconsin	213	214	68	495		200		200	695
Wyoming	30	18	3	51		18		18	69
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>13,828</b>	<b>16,822</b>	<b>4,252</b>	<b>34,902</b>		<b>9,763</b>		<b>9,763</b>	<b>44,665</b>
Alaska	44	33	12	89		37		37	126
Hawaii	67	67	11	145		31		31	176
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>111</b>	<b>100</b>	<b>23</b>	<b>234</b>		<b>68</b>		<b>68</b>	<b>302</b>
Single Copy Sales	35			35					35
U.S. Unclassified									
<b>TOTAL UNITED STATES</b>	<b>13,974</b>	<b>16,922</b>	<b>4,275</b>	<b>35,171</b>		<b>9,831</b>		<b>9,831</b>	<b>45,002</b>
Poss. & Other Areas	38	45	4	87		3		3	90
<b>U.S. &amp; POSS., etc.</b>	<b>14,012</b>	<b>16,967</b>	<b>4,279</b>	<b>35,258</b>		<b>9,834</b>		<b>9,834</b>	<b>45,092</b>
Canada	122	237	42	401					401
International	150	527	69	746		105		105	851
Military or Civilian Personnel Overseas	4	31	1	36		61		61	97
<b>Total International</b>	<b>276</b>	<b>795</b>	<b>112</b>	<b>1,183</b>		<b>166</b>		<b>166</b>	<b>1,349</b>
E-mail Address Only									
Other Unclassified									
<b>GRAND TOTAL</b>	<b>14,288</b>	<b>17,762</b>	<b>4,391</b>	<b>36,441</b>		<b>10,000</b>		<b>10,000</b>	<b>46,441</b>

## CHANNEL PROFILES

### WEBSITE ACTIVITY - www.enr.com

Month	Page Impressions	Visits	Unique Browsers
July	533,091	301,137	219,176
August	702,053	379,586	272,938
September	619,694	339,219	246,718
October	633,240	362,758	267,411
November	545,962	314,460	233,154
December	522,433	311,653	233,846

### EVENTS

Type	Total Registrants	Description
ENR NY/NJ Infrastructure Forum-New York, NY-September 16, 2022	566	The NY/NJ Infrastructure Forum helped attendees learn from authorities about projects in the pipeline and partnership opportunities as they network with construction professionals focusing on this sector.
		The ENR Regional Best Projects Awards are a series of special events to celebrate and honor the building teams that created the best projects of 2022. Independent juries of industry leaders in design and construction from each ENR's regional editions judge the projects using five criteria, including safety, innovation, and teamwork.
Regional Best Projects Awards-Texas and Louisiana-October 13, 2022-Houston	229	
Regional Best Projects Awards-Northern California-October 18, 2022-San Francisco	281	
Regional Best Projects Awards-Southern California-October 21, 2022-Los Angeles	294	
Regional Best Projects Awards-Mid Atlantic-October 25, 2022-Baltimore	195	
Regional Best Projects Awards-Southwest-November 3, 2022-Phoenix	241	
Regional Best Projects Awards-Southeast-November 11, 2022-Atlanta	85	
Regional Best Projects Awards-New York-November 18, 2022-New York City	188	
Regional Best Projects Awards-New England-November 29, 2022-Boston	165	
Regional Best Projects Awards-Midwest-December 1, 2022-Chicago	126	
Regional Best Projects Awards-Intermountain-December 6, 2022-Salt Lake City	113	
Regional Best Projects Awards-Colorado and Wyoming-December 9, 2022-Denver	185	
Regional Best Projects Awards-Northwest-December 16, 2022-Seattle	139	
Global Best Projects Awards-December 13, 2022-Virtual	220	The Global Best Project Awards identified and honored the global project teams behind outstanding design and construction efforts during the past year.
<b>Total Event Registrants</b>	<b>3,027</b>	
<b>Average Registrants</b>	<b>216</b>	

## CHANNEL PROFILES (Continued)

WEBINARS			
Webinar Name	Date	Total Registrants	Total Attendees
Building (and Scaling) Your Reality Capture Program to Maximize ROI	7/13/2022	307	123
When Projects Go Wrong: Using Email to Protect Yourself from Disputes	7/14/2022	513	182
Driving Efficiency Around Construction Subcontractor Agreements	7/20/2022	321	119
3 Ways to Improve Construction Progress Management with 360° Photo Documentation	7/21/2022	382	117
2022 Midyear Forecasts	7/26/2022	900	399
2022 Survey Results Discussed: How Automation Is Unlocking New Value In Construction	8/4/2022	244	71
Connect the Field & the Office: Access the Jobsite Remotely with 360° Reality Capture Data	8/18/2022	299	89
Mitigating Risk in the Construction Supply Chain	8/24/2022	454	189
Infrastructure, The Next Mega Trend: How to Maximize The Opportunity	8/25/2022	498	174
Staying Competitive with 360° Images	8/31/2022	515	170
Cultivating an Effective Data-Focused Culture	9/21/2022	259	87
Managing a Diverse Portfolio of Programs – Successfully	9/22/2022	412	142
Revisiting Redundancy of Steel Bridges	9/29/2022	716	363
The 2022 Top 600 Specialty Contractors Unveiled	10/12/2022	323	120
How to Stand Out From the FCA Competition	10/26/2022	294	104
Defining Digital Twins: What They Are, Who Can Benefit, & When To Start Building	11/15/2022	473	181
How to Make 2023 Your Most Profitable Year Yet	11/30/2022	306	138
How GIS Amplifies the Value of your BIM	12/8/2022	682	228
<b>Total</b>		<b>7,898</b>	<b>2,996</b>
<b>Average</b>		<b>439</b>	<b>166</b>



**CHANNEL PROFILES (Continued)**
**E-NEWSLETTERS**

<b>E-Newsletter</b>	<b>Reporting Period</b>	<b># of Issues</b>	<b>Average Net Distribution Per Issue</b>
ENR Insider Weekly	6 months end December 31, 2022	26	25,108
ENR Daily News Alert	6 months end December 31, 2022	127	23,555
ENR California Insider	6 months end December 31, 2022	13	4,812
ENR Mid Atlantic Insider	6 months end December 31, 2022	13	3,804
ENR Midwest Insider	6 months end December 31, 2022	13	3,967
ENR Mountain States Insider	6 months end December 31, 2022	13	2,589
ENR New England Insider	6 months end December 31, 2022	6	3,016
ENR New York Insider	6 months end December 31, 2022	13	3,973
ENR Northwest Insider	6 months end December 31, 2022	6	1,643
ENR Southeast Insider	6 months end December 31, 2022	13	4,259
ENR Southwest Insider	6 months end December 31, 2022	12	2,446
ENR Texas & Louisiana Insider	6 months end December 31, 2022	12	3,343
ENR Contractor Business Strategy	6 months end December 31, 2022	5	11,528
ENR Energy	6 months end December 31, 2022	6	13,299
ENR Equipment	6 months end December 31, 2022	12	13,412
ENR Future Tech	6 months end December 31, 2022	12	17,042
ENR Infrastructure Intel	6 months end December 31, 2022	5	2,711
ENR Rankings Review	6 months end December 31, 2022	5	3,375
ENR Risk Review	6 months end December 31, 2022	13	13,503
ENR Workforce Today	6 months end December 31, 2022	6	15,312

**SOCIAL MEDIA**

<b>Channel</b>	<b>As of December 31, 2022</b>
Twitter Followers	52,723
LinkedIn Fans	33,767
Facebook Likes	21,503

## NOTES

Price Data	Basic Prices
Basic Price Subscriptions	U.S., Print 1 yr. \$108.00; Digital 1 yr. \$108.00; Both 1 yr. \$144.00; Canada, Print 1 yr. \$132.00; Digital 1 yr. \$108.00; Both 1 yr. \$168.00; International, Print 1 yr. \$156.00; Digital 1 yr. \$108.00; Both 1 yr. \$192.00
Single Copy	\$10.00
Sponsored Individually Addressed - Print	1 yr. \$0.15 to \$144.00
Sponsored Individually Addressed - Digital	1 yr. \$0.15 to \$108.00
Sponsored Individually Addressed - Print & Digital (Unduplicated)	1 yr. \$0.15 to \$144.00

### Definition of Recipient Qualification:

Qualified recipients are: Corporate/Executive Management, General Management, Engineering, Architectural/Design, Instructors/Students and Other Functions Allied to the Field.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Paid Multicopy Same Addressee - Print:** Represent copies sold in quantities of 2 or more to business concerns receiving the print version of this publication at 1 yr. \$4.35 to \$324.00. Copies were mailed in bulk to the purchaser for redistribution.

**Paid Multicopy Same Addressee - Digital:** Represent copies sold in quantities of 2 or more to business concerns receiving the digital version at 1 yr. \$24.00 to \$54.00. The digital version of this publication is made available through a password protected website wherein an email notice is sent to recipients notifying them of the availability of each issue.

**Paid Multicopy Same Addressee - Print & Digital (Unduplicated):** Represent copies sold in quantities of 2 or more to business concerns receiving the print and digital version at 1 yr. \$48.00 to \$144.00. Copies were mailed in bulk to the purchaser for redistribution. The digital version of this publication is made available through a password protected website wherein an email notice is sent to recipients notifying them of the availability of each issue.

**Analyzed Issue:** The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Nov 28/Dec 05 issue.

**Total Gross Contacts Include :** Qualified Paid and Nonpaid Circulation, Unique Browsers, E-newsletters Average Net Distribution Per Issue, Event Registrants and Webinar Attendees.

**Website Data Source:** AAM Site Certifier

**Website Domains:** Domains included in website traffic [www.enr.com](http://www.enr.com).

**Unique Browsers:** This site uses the cookie-based measurement method to count unique browsers. If cookies are not accepted, then the IP address & user-agent in combination method is used to measure unique browsers.

**Page Impressions:** The combination of one or more files presented to a browser as a single document as a result of a single request received by the server, recorded as late as possible in the process of delivery of the content to the user's browser. One request by a browser should result in one page impression reported.

**Visits:** A series of interactions with a site by a unique browser or user (if registration-based or a panel participant) without 30 minutes of inactivity.

**E-Newsletters Data Source:** AAM Digital Audit

**E-Newsletters Net Distribution:** The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

**Social Media:** Social media is comprised of likes, followers, subscribers and members who may not be actively engaged with the brand. These metrics do not equal an individual person.

**Event Registrants:** Total registrants are included in Gross Contacts. No attempt was made to verify attendance.

**Webinar:** Total webinar attendees represents individuals that attended the live webinar. AAM used vendor reports to validate attendance for each webinar. Webinar attendees were counted as one individual although there may have been multiple individuals viewing the webinar under one sign in. Attendees are included in the registrant totals. ENR hosted webinars on the topics listed in this report.

**Cross Media Miscellaneous:** E-Newsletter Total Average Net Distribution Per Issue Calculation: Total Average Net Distribution Per Issue shown in the Executive Summary represents the sum of all e-Newsletters reported during this period.

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We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

**Frequency:** 26 issues, bi-weekly  
**Format:** Standard

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